

# NORMAL CREAM

Anti-Glycation  
MMPs Inhibitor  
Moisturizing



## Segment

**PROFESSIONAL SKIN CARE:** Cream.  
Code P13, Vol. Tube 150 ml.

## Product structure

Fine soft cream which is easily absorbed leaving the skin pleasantly soft and smooth, contains allergens-free fragrance.

## Product characteristics

**NORMAL CREAM:** Is a professional cream rich in specific active ingredients that help to immediately normalize the hydration level and rebalance the skin barrier. Moreover, the formula contains particular active ingredients which can counteract the process involving protein glycation, regulate the MMPs levels and block free radicals. Its biochemical actions are of fundamental importance because they prevent degeneration and premature enzymatic destruction of the substances newly synthesized by fibroblasts. NORMAL CREAM is a complete product, fundamental for professional treatments which are aimed at the skin rejuvenation and renewal.

## Benefits

MMPs Inhibition, anti-glycation action, antioxidant, moisturizing and regenerating the skin barrier.

## Active substances

**OLIOGOPEPTIDE 20:** Protects the skin from photoaging, maintains the normal level of MMPs activity, protects and strengthens collagen and elastic fibers, protects the skin from UV- induced damage by inhibiting MMP 2 and MMP 9.

**UMECTOL:** Natural humectant and moisturizer, which has the property to retain the necessary moisture in the stratum corneum, necessary to maintain proper hydration level of the skin.

**NSLE COMPLEX:** Helps to restore the lipid film making the skin more resistant to external aggressions.

**CARNOSINE+SILYBUM MARIANUM:** Stops oxidative damage, blocks the glycation reaction by inhibiting the RCS, counteracts formation of protein cross-links.

**LIPOCHROMAN-6:** Increase in cell viability against oxidative stress by blocking both ROS and RNS, increases the photoprotection cell, prevents photo aging of the skin, protects the cellular DNA.

**THERMOSTRESSINE:** Tetrapeptide 22 which increases the levels of HSP70, helps fight stress and prevents cell damage that may be caused by other types of stress. Revitalises cells and combats dehydration.

**SHEA BUTTER :** It has a high content of unsaponifiables (from 12% to 18%), substances essential and fundamental to preserve and improve elasticity and a physiological function of the stratum corneum. It promotes epithelialization and improves skin hydration.