

# INTERACTIVE SERUM

Total Antioxidant  
Reinforcing  
Cell Protector



## Segment

**HOME SKIN CARE:** A full-spectrum activator with metabolic and anti-aging properties.  
Code D29, Vol. Airless 30 ml.

## Product structure

A full-spectrum serum - no parabens, no fragrances.

## Product characteristics

**INTERACTIVE SERUM:** Is a bio-functional complex exhibiting strong dermatological activity, its originality radically changes the "way" of treating skin aging. It is an innovative energizing metabolic agent, capable of ensuring deep activation and complete restructuring and regeneration of the "organ skin". This Interactive Serum acts simultaneously on the biological mechanisms of energy, generative, protective and reparative epidermal level, Dermal and DEJ (Dermal-Epidermal Junction), a structural and long lasting.

## Benefits

- Increases collagen synthesis
- Activates fibroblasts
- Stimulates specific receptors
- Has anti-oxidant and anti-glycation properties and inhibit MMPs 2-9
- Has depigmentation, photo protection and anti-aging properties
- Prevents and counteracts photo-damage
- Turns on a major restructuring of DEJ is that the ECM(Extra Cellular Matrix) and skin renewal

## Active substances

**BIOMIMETIC TRIPEPTIDE:** Leads to a controlled weakening of the connections between the cells. Therefore, it reproduces the process of scaling typical of young skin.

**PHA:** Present in the skin is important in the processes of cell renewal, has strong moisturizing capacity, modulates the process of keratinization, revitalizes cell turnover, it is also an antioxidant against ROS, improves skin barrier function, especially in sensitive skin and protects against photoaging.

**AHAs (Cycle-system):** They are activators of the mechanisms that regulate cellular energy metabolism of dermal and -epidermal cells (energizing).

**MALIC ACID:** Acts as a catalyst in the Krebs' cycle to, stimulate the complete combustion of fuel for energy.

**RETINAL:** Breaks down into retinoic acid and implements a real cellular reprogramming through actions of genes involved in repression and derepression.

**G-FACTOR P63 - exclusively Natinuel:** Activates the differentiation of stem cells, promotes angiogenesis, increases the biosynthesis of collagen, elastin, proteoglycans and GAGs, stimulates the self-repair mechanisms of the skin, rebuilds the protective barrier of the skin, counteracts the glycation of proteins, activates the removal of damaged skin proteins and activated protein antioxidants such as SOD, inhibits MMPs, blocks the activity of interleukin-1.

**IDEBENON :** Has a double action: blocks and eliminates free radicals generated by the environment, neutralizes free radicals generated internally, improves oxygenation and cellular energy.

**SURVIXYL Pentapeptide-31:** A next-generation peptide that is a result of the latest discoveries in the field of stem cell research and is specifically designed to address five major factors that regulate the biological activity of the stem cells of the skin. It helps strengthen and preserve the microenvironment of stem cells and optimize epidermal rejuvenation.