

# HYDRA MOIST

## Face Cream

Moisturizing  
TEWL Normalizing



### Segment

**HOME SKIN CARE:** Cream.  
Code D23, Vol. Small jar 50 ml.

### Product structure

Rich cream of light consistency containing no parabens.  
The fragrance does not contain allergens.

### Product characteristics

**HYDRA-MOIST cream:** Is a product developed for preserving the normal level of skin hydration. It regulates the TEWL level (evaporation) and is indicated for persistent dryness treatment, typical of the young and delicate skin.

### Benefits

- Immediately improves hydration.
- Improves medium-term hydration (12 - 24 hours).
- Improves the long-term hydration (up to 20 days).
- Improves cohesion of the epidermal extracellular matrix.
- Helps to reduce TEWL (Excessive Water Evaporation).
- Preserves lipid balance of the stratum corneum.

### Active substances

**LIPOMOIST COMPLEX:** A molecular film which is easily absorbed by the stratum corneum. Deep and long-lasting moisturizing action confers an immediate softness to the skin. It improves the epidermis ECM (Extra Cellular Matrix) cohesion, it helps to reduce TEWL (Excessive Water Evaporation) and preserves lipid balance of the stratum corneum.

**SEA MOIST COMPLEX:** Specially formulated combination of ingredients which has strong moisturizing properties and also facilitates the healing of dry skin. It increases the structural integrity of the stratum corneum and enhances, biosynthesis functions of the epidermis.

**UVA-UVB FILTERS:** Guarantee a medium level protection against damaging effects of UV radiation without giving the skin an unpleasant white/blue effect, typical of many filters.