

# HYDRA GEN

## Face Cream

Moisturizing  
Triple Action  
Regenerating



### Segment

**HOME SKIN CARE:** Cream.  
Code D06, Vol. Small jar 50 ml.

### Product structure

Rich cream of light consistency containing no parabens.  
The fragrance does not contain allergens.

### Product characteristics

**HYDRA-GEN:** Contains a certain number of new and innovative active ingredients. It preserves and restores the normal hydration level (in the superficial and deeper skin layers), improves the flexibility and compactness of stratum corneum, provides optimal protection against external aggressions.

### Benefits

**THREE-PHASE HYDRATION:**

- Corneus Layer, Vital Epidermis, Dermis.
- Regenerates and strengthens the skin barrier.
- Enhances protection from external aggressions.
- Prevents irritation due to poor hydration.

### Active substances

**HYDRAPROTECTOL-SM:** Rapidly improves superficial hydration and gradually improves moisturization of deeper skin layers. It strengthens the skin barrier.

**NSLE:** Highly dermo-compatible formula. It helps regenerate the lipid film and makes the skin more resistant to external aggressions.

**TREALIX COMPLEX:** Osmo-protector capable of combining with the molecules of water, and forming a homogenous mixture. It restores the NMF (Natural Moisturizing Factor).

**PHYTIC ACID:** It helps to prevent irritation and cell damage due to free radicals and alterations of the skin barrier. It strengthens skin to defend against external aggressions.

**PHOSPHATIDYLCHOLINE:** A molecule composed of essential fatty acids with chemical-physical properties similar to natural lipids of the stratum corneum. It increases the skin hydration level and prevents TEWL. It also prevents the stratum corneum cell turnover disorders, strengthens the skin barrier function, promotes epidermal regeneration.

**SOLAR FILTERS:** Medium protection against UVA-UVB.