

GENAGE Face Cream

Total Anti-Aging
Regenerating
Anti-Catabolic



Segment	HOME SKIN CARE: Complete anti-aging cream. Code D19, Vol. Airless 50 ml.
Product structure	Rich cream, easy to spread, leaving a pleasant sensation, paraben-free with allergen-free fragrance.
Product characteristics	GENAGE: Unique anti-aging cream providing comprehensive treatment fights all signs of aging, functional, such as dry skin, spots, inefficient skin barrier; and structural such as ptosis wrinkles, and enlarged pores. The anti-aging, anti-stress and protective effect is the result on telomers stabilization and preservation of the DNA (cell division) integrity. The improved skin quality is given by optimal cellular interactions (cell communication) and balancing its anabolic and catabolic processes.
Benefits	Delays skin aging and prolongs cell life by 1/3. Has smoothing and re-modulation properties increasing epidermal cell turnover, eliminates fine lines and gradually reduces deeper wrinkles. It improves elasticity, tone and firmness of the skin, restructures and reorganizes the Dermis and DEJ, makes the skin surface texture more homogenous and compact. It also counteracts collagen and elastin degradation and degeneration, blocks the free radical damage, protects cells from UV damage and improves skin moisturizing.
Active substances	<p>DIPEPTIDE-3: It biochemically mediates in corneodesmosomes binding, regulates cell turnover in the stratum corneum thus helping to maintain youth. This improves proliferation and differentiation of keratinocytes.</p> <p>PENTAPEPTIDE-4: It is a matrikin peptide, which strongly stimulates fibroblasts and activates production of collagen and elastin, it promotes reparative processes in the dermis.</p> <p>TRIPLEPTIDE-10+TRIPLEPTIDE-1: This peptides combination works in three different stages of the collagen lifecycle: SYNTHESIS, RE-ORGANIZATION AND PROTECTION. It increases the synthesis of type I-II-IV, regularizes the space between and the size of collagen fibrils, inhibits MMPs and prevents premature collagen destruction. It also has anti-glycation properties.</p> <p>RENOVAGE: Extends cellular lifespan, improves cellular metabolism, increases bio-protection of telomeres in cellular DNA.</p> <p>SH-15 POLYPEPTIDE: Re-balance MMPs to physiological levels, it protects collagen and elastin from the premature demolition.</p> <p>OLIGOPEPTIDE-20: Maintains healthy levels of MMPs, protects collagen and elastin structure from premature destruction.</p> <p>CARNOSINE+SILYBUM MARIANUM: Stops oxidative damage, blocks glycation reactions by inhibiting the RCS, counteracts formation of cross-links between proteins.</p> <p>LIPOIC ACID: A powerful antioxidant and hydroxyl, free radical scavenger. Lipoic acid is capable of preventing oxidation of ascorbic acid and inhibiting lipid peroxidation catalyzed by copper. It's water and fat soluble which makes it possible to reach into different layers of the skin.</p> <p>SOLAR FILTERS: Medium protection against UVA-UVB.</p>