

# FIRMIN LIFT STRONG Serum

Restructuring DEJ  
Cell Repairer  
Long Lasting Lift



## Segment

**HOME SKIN CARE:** Face serum.  
Code D27, Vol. Bottle 30 ml.

## Product structure

High-quality serum, it absorbs quickly and does not contain parabens. Contains fragrance, without allergens.

## Product characteristics

**FIRMIN LIFT STRONG:** Is a specific bioceutic serum with double action, it contains a pool of new bio-active substances able to interact synergistically and sectorially with the substances constituting the Dermo-Epidermal Junction (DEJ). Improves the tone, elasticity, firmness of the skin and skin texture, gives an immediate and long-lasting effect of cosmetic lifting, gives an immediate effect of facial features relaxing.

## Benefits

- Increased cell cohesion.
- Increased tone and skin elasticity.
- Increasing the thickness of the dermis and in the deep layers of the epidermis.
- DEJ Restructuring.
- Improvement of skin firmness and compactness.
- Wrinkles are more relaxed and less obvious.
- Strong and long-lasting effect of cosmetic lifting.

## Active substances

**DIPEPTIDE 5 + 6:** They react with many DEJ structural proteins, laminin 5, collagen IV-VII-XVII, integrin, stimulating their regeneration, thereby improving the firmness and cell communication.

**TETRAPEPTIDE-3:** A specific peptide able to restructure the DEJ. It improves cell cohesion and contributes to the biological skin rejuvenation.

**PEPHA TIGHT:** A multifunctional component derived from biotechnology creating a relaxing surface densification. It provides an immediate long-lasting lifting effect and strengthens connective tissue. It also Improves neo-formation of type I collagen.

**VIT. E (Alpha-Tocopherol):** Intense biological antioxidant forming a part of the endogenous antioxidant system. In the presence of the A-tocopherol, the radicals which are generated during the lipoperoxidation combine with a-tocopherol rather than with the other fatty acids. This phenomenon terminates the chain of reactions because the tocopherol RL resulting unable to attack adjacent fatty acid chains.