

FIRMIN 30 Face Cream

Anti-Aging
Firming
Invigorating



Segment

HOME SKIN CARE: Cream.
Code D12, Vol. Airless 50 ml

Product structure

This high-quality cream is quickly absorbed, it does not contain parabens. Contains fragrance, without allergens.

Product characteristics

FIRMIN 30: Is an innovative bioceutic with strong dermal activity. It contains specific active substances derived from the latest biotechnology and advanced studies on skin aging. Their synergy of action provides the skin with biochemical components required to activate a complete regeneration and restructuring of the ECM (Extracellular Matrix) of the dermis.

Benefits

- Improves skin density.
- Improves tonicity and color of the skin.
- Anti-wrinkle structural action.
- Protects the skin from free radicals, MMPs and glycation.
- Facial features become smoother.
- Maintains proper moisturization level.
- Strengthens cell cohesion, preventing the natural and physiological disintegration.

Active substances

CARNOSINE+SILYBUM MARIANUM: Stops oxidative damage, blocks glycation reactions by inhibiting the RCS, counteracts the formation of protein cross-links.

OLIOGOPEPTIDE 20: Protects the skin from photo-aging damage. Maintains the MMP activity at a normal level. Protects and strengthens collagen from UV-induced damage and protects elastic fibers by inhibiting MMP 2 and MMP 9.

TRIPEPTIDE 3: A small peptide with triple action: Strongly stimulates the neo-collagen production through the activation of TGF-Beta (the key to fibroblasts activation). Protects the collagen by inhibiting MMPS 1-3. Locks pro-inflammatory cytokines.

RECONSTITUING NMF: The NMF plays an important role in the skin hydration and its deficiency results in water loss in the Stratum Corneum - approximately 25% and reduction in its elasticity - approximately 66%. It's composed of a mixture of substances with strong hygroscopic properties which increase water retention in the stratum corneum making it more flexible and soft.

TETRAPEPTIDE-11: It stimulates the Syndecan-1 (a proteoglycan) synthesis to strengthen epidermal cohesion. It stimulates the synthesis of collagen XVII, improving the cohesion of epidermis cells. It stimulates keratinocytes growth.

UVA-UVB SOLAR FILTERS MIX: Selected medium SPF filters with high photostability and skin tolerance, guarantee complete protection against UVA UVB.