

DEFEND PLUS

Face Cream

Total Antioxidant Reinforcing
Cell Protector



Segment

HOME SKIN CARE: Anti-oxidant complete bio-protective cream.
Code D20, Vol. Airless 50 ml.

Product structure

Rich cream, precious and pleasant structure from a sensory point of view with no parabens, allergens-free fragrance. (Rich, precious and pleasant smelling cream with no parabens. It's fragrance is also allergens-free).

Product characteristics

DEFEND PLUS: Is a cream to prevent premature skin aging, also referred to balance and normalize skin sensitized, weak, with dermatitis. Strengthen the defenses of the skin protecting it from damage caused by UV rays, free radicals, and inflammation. DEFEND PLUS provides complete antioxidant against free radicals in three groups: ROS-RNS-RCS, the ability to increase skin regeneration, and protects the skin from external aggressions. DEFEND PLUS helps rebuild physiological hydration and normalizes the skin.

Benefits

Fully anti-oxidized, inhibits ROS RNS and RCS, helps to preserve healthy and intact skin, improves metabolic mechanisms. It contrasts the premature aging of cells, strengthens the skin's immune system against the weather. It favors the repair processes of skin with discomfort, increases cellular bio-protection from damage induced by UV rays and helps to maintain physiological hydration.

Active substances

TETRAPEPTIDE-2 (Biomimetic Peptide): Increase immuno-surveillance of the skin against external aggression, promotes the regenerative mechanisms and improves the differentiation of keratinocytes.

PHYTIC ACID: It has antioxidant properties, counteracts lipid peroxidation, it is a chelating agent (removing heavy metals), helps to prevent irritation and cell damage caused by free radicals, helps to strengthen the skin's resistance against external aggressions.

IDEBENON: Is a dual action product: it blocks and removes free radicals generated by the environment, neutralizes free radicals generated internally and improves oxygenation and cellular energy.

LIPOCROMAN-6: Increases cell viability against oxidative stress by blocking both. The ROS and the RNS, increases the photo-protection cell, prevents photo aging of the skin, protects the cellular DNA.

VIT. E: In the presence of A-tocopherol, the radicals which are generated during the lipoperoxidation combine with a-tocopherol rather than with other fatty acids. This phenomenon terminates the chain of reactions because tocopherol is unable to attack adjacent fatty acid side chains.

TRIPEPTIDE 1: Block RCS protecting DNA from damage induced by UVA, detoxifies skin cells, prevents glycation of collagen, stimulates the synthesis of collagen III.

SHEA BUTTER: It has a high content of unsaponifiables (from 12% to 18%), substances that are essential and critical to preserve and improve the elasticity and the physiological function of the stratum corneum. It promotes re-epithelialization and improves skin hydration.