

CROMO PLUS SPF 20

Top Level
Tan and Skin Color
Bio-Protection
Photo-Aging
Anti Erythema



Segment

HOME SKIN CARE: Face milk and body spray.
Code S02, Vol. Spray Aluminium Can 100 ml.

Product structure

Lightweight, silky texture non-sticky milk spray it spreads easily and absorbs quickly leaving a pleasant sensation of silky softness on the skin, paraben-free, allergen-free fragrance

Product characteristics

CROMO PLUS: A new-generation bioceutical preparation which is known for its broad spectrum of properties, the cream acts on the parts of the skin affected by UV rays. It counteracts photo aging, prevents erythema and at the same time renews the skin color and enhances your tan giving your skin a uniform, bright look. Its multi-functionality makes this product adequately suited for use in every season of the year both in the mountains and at the seaside for a perfect skin, full of vitality, biologically healthy and young.

Benefits

- Improves and evens out the basic skin color, makes it easy to achieve the maximum tan level.
- Dramatically improves the quality of tanning, preserves your tan over time, improves visibility and uniformity of tan. Demonstrates bio-protective effect against free radicals, combats skin aging caused by UV rays. Protects cell's DNA from damage caused by UV rays, gives the skin a high photo-protection. Reduces irritation and prevents sunburn.

Active substances

BIOMIMETIC PEPTIDE DERIVED FROM MSH: Decreases the expression of inflammatory mediators, prevents DNA damage induced by UVA and UVB rays, regulates melanogenesis through the activation of MC1-R receptors in melanocytic cells, gives photo-cell protection.

TRIPEPTIDE-33: It prevents the damage caused by UV radiation directly or indirectly to DNA and proteins, enhances regeneration of cellular DNA, has a strong effect against free radicals, in particular RCS, increases cell viability by counteracting cellular cytotoxicity triggered by UV rays.

ASTAPLANTON COMPLEX: It gives the skin a strong protection against free radicals, protects DNA and protein against UVA and UVB damage.

SOLAR FILTERS: Mixture of filters for medium protection from UVA-UVB.

NMF REBUILT: Keeps the skin hydrated and soft.