

# CROMAGE

## SPF Medium

Top Level  
Tan and Skin Color  
Bio-Protection  
Photo-Aging



### Segment

**HOME SKIN CARE:** Cream.  
Code S00, Vol. Tube 50 ml.

### Product structure

Light weight, silky teeture cream, spreads easily and absorbs quickly leaving a pleasant sensation of silky softness on the skin, paraben-free and allergen-free fragrance.

### Product characteristics

**CROMAGE:** A new multifunctional bioceutical preparation able to impact in a new way the biochemical mechanisms responsible for the skin color and tanning. Furthermore, thanks to a particular synergy of specific bio-active substances it is able to fight the effects of the photo-aging. Cromage is an ideal home care product which helps you keep your skin beautiful and makes the sun your sincere friend.

### Benefits

- Improves and evens out the basic skin color, makes it easy to achieve the maximum tan level.
- Dramatically improves the quality of tanning, preserves your tan over time, improves visibility and uniformity of tan. It has bio-protective effect against free radicals, combats skin aging caused by UV rays. It protects cell's DNA from damage caused by UV rays, It gives the skin a high photo-protection, reduces irritation and prevents sunburn.

### Active substances

**TRYPEPTIDE-30:** Interacts with the melanocytes during exposure to UV light, bio-protects the skin from photo aging, improves the production of melanin and makes your tan more natural, even and long lasting. A chemical filter with high solubility and photostability able to screen out UVB rays reduces sunburn immediately, preventing damage to the DNA of keratinocytes and melanocytes and carcinogenesis.

**BIOMIMETIC PEPTIDE DERIVED FROM MSH:** Decreases the expression of inflammatory mediators, prevents DNA damage induced by UVA and UVB rays, regulates melanogenesis through the activation of MC1-R receptors in melanocytic cells, gives photo-cell protection.

**TRYPEPTIDE-33:** It prevents the damage caused by UV radiation directly or indirectly to DNA and proteins, enhances regeneration of cellular DNA, has a strong effect against free radicals, in particular RCS, increases cell viability by counteracting cellular cytotoxicity triggered by UV rays.

**OLIVEM 900 SP:** Improves barrier function, maintains hydration levels improves the effectiveness of UV filters.

**ASTAPLANTON COMPLEX:** It gives the skin a strong protection against free radicals, protects DNA and protein against UVA and UVB damage.

**SOLAR FILTERS:** Mixture of filters for medium protection from UVA UVB.